



## **FOR IMMEDIATE RELEASE**

### **AERC.com, Inc. and Toshiba Business Solutions of Eastern Pennsylvania Offer Electronics Recycling Event on August 22 and 23**

**Flanders, NJ – August 15, 2008** – AERC.com, Inc. (AERC Recycling Solutions) has been chosen as the recycler of choice for Toshiba Business Systems for Eastern Pennsylvania's Electronics Collection Event to be held in Allentown, Pennsylvania on August 22 and 23. This event will allow local residents to properly recycle unwanted electronics through a reputable recycler as well as support the Lehigh Valley's Community Services for Children, a local resource for low-income children and their families. A portion of recycling fees collected by AERC and monies collected by any local vendors present at the event will be donated to the organization. The event is also supported by the Eastern Business Journal and Lehigh Valley Economic Development Corporation.

Eastern Pennsylvania Toshiba Business Solutions Electronics Recycling Event will be held on Friday, August 22 from 9AM – 3PM and Saturday, August 23 between the hours of 9AM and 12PM. This Electronics Recycling Event will be located at 1520 Hanover Avenue, Allentown, Pennsylvania. There will be a \$2 fee collected for all recyclable electronic items and a \$20 fee will apply for each television dropped off for recycling.

Acceptable materials include printers, scanners, CPUs, computer monitors, laptops, internal computer components, telephones, telecommunication equipment, cameras, radios, modems, pagers, VCRs, DVD players, hand held games and televisions. For a complete list of acceptable materials, please look for flyers distributed within your local community. You may also refer to [www.com-cycle.com](http://www.com-cycle.com) or call us toll free at 866-447-5177 for more information.

AERC maintains a Zero-Waste-to-Landfill Policy for all of electronics/ electrical recycling services. AERC also maintains a strict policy on all data storage devices. All devices will be wiped to the Department of Defense Standards and/or be physically destroyed. No information containing devices will leave any AERC facility.

#### **About Toshiba Business Solutions of Eastern Pennsylvania**

Toshiba Business Solutions of Eastern Pennsylvania began as Bloch Business Machines back in 1963. Built on the principle of providing the ultimate in customer service, our company has grown over the last 40 years to become a major provider of business solutions for Eastern Pennsylvania. In 1996 the company was purchased by Connected Office Products, Inc. who continued to transform the business into a leading office products supplier. In 2002 we became a subsidiary of Toshiba Business Solutions, a division of Toshiba America Business Solutions, Inc. Today as a Toshiba company we still offer the same great local service we were founded on, but now we're also backed by the global strength and resources of the 62nd largest company in the world.

#### **About Community Services for Children**

Community Services for Children, Inc. prepares children and their families to succeed in learning and in life. Programs include Head Start of the Lehigh Valley, Early Head Start, SafeStart for Fragile Families, Pre-K Counts Preschool, Child Care information Services of Lehigh County, and the Northeast Regional Key.

#### **About AERC Recycling Solutions**

AERC Recycling Solutions is committed to a green world by helping clients in proper end-of-life management of assets containing sensitive data and components hazardous to our environment. AERC has become an industry leader through its partnerships with clients by providing unmatched convenience, regulatory compliance and expert consulting to handle Universal Waste issues. In 2004, AERC began servicing customers with electronics recycling needs. AERC offers complete computer and electronics recycling services with a Zero-Waste-to-Landfill Policy.

AERC offers compliance with Federal, State, and Local regulations as well as Secure Data Destruction for its clients' electronic data drives. The Company provides an array of services which include Secure Data Destruction and Management, Total Asset Management, and End-of-Life Electronics Management. With its own fleet of GPS tracked trucks the Company provides delivery confirmations and in-house management of logistics for clients and can provide an audit trail for compliance with data security and environmental laws. The Company provides "chain of custody" of assets for clients with coverage throughout all major markets in the United States, with continued plans for expansion across the United States. For additional information please visit [www.aercrecycling.com](http://www.aercrecycling.com) or [www.com-cycle.com](http://www.com-cycle.com).

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